



Emory Village Alliance---Minutes
Monday, February 11, 2019 4:30 PM
Glenn Church Parlor

Primary Board present: Margaret Blackmon, Todd Hill, Mary Eccard, Jay Johnson, Jean Welsh, Mason Rainey, David Payne, Cynthia Tauxe, Anne Wallace

Primary Board absent: Priscilla Valesquez, Bill Gryboski, Lois Berthaume, Dave Moore, George Basco, Becky Evans, Mark Herald, Shane Mixon

Advisory Board present: Marlene Goldman, Sally Sears, Clarke Weeks

Advisory Board absent: Mark Goldman, Kathy Gannon, Stuart Meddin, Perry Mitchell, Jimmy Powell

Guests: Sara Banick, Kit Eisterhold, DHCA president

1. Minutes approved
2. EVA voted to approve \$2,000 Sponsorship of Druid Hills Civic Association 2019 Tour of Homes.
3. New Members: Need to review the committees and ID the skill sets we need to enact our visioning goals and group needs.
4. Update on Goizueta B-School project to help with marketing and social media for EVA and Village businesses. David to work with one or two board members on this project; engage students in fall 2019.
5. EVA voted to approve the engagement with Emory landscaping to maintain the Village roundabout center and certain islands around the roundabout, plus on N. Oxford Road for \$1,200/year. Discussion around reaching out to other companies (Jay) to see how other estimates compare to the Emory bid, to solicit landowner donations based on the inexpensive rate EVA secured; and to recognized Emory for its support.
6. Letters to landowners to go out this spring for donations to landscaping (David to send).
7. Update on DeKalb SPLOST – Anne to work with Cynthia on appropriate point of contact and meet with new Public Safety rep.
8. Outreach to Emory Village businesses on what EVA can do for them.