

## **EMORY VILLAGE ALLIANCE MINUTES**

Monday, May 6, 2019; 4:30 PM

Glenn Church Parlor

**Primary Board present:** Todd Hill, chair; Mark Herald, Cynthia Tauxe, Jean Welsch  
Anne Wallace

**Primary Board absent:** George Basco, Louis Berthaume, Margaret Blackmon Mary  
Eccard, Bill Gryboski, Jay Johnson, Shane Mixon, Dave Moore, David Payne, Mason  
Rainey, Priscilla Valesquez

**Advisory Board present:** Mark Goldman, Marlene Goldman, Clark Weeks

**Advisory Board absent:** Becky Evans, Kathy Gannon, Stuart Meddin, Perry  
Mitchell, Jimmy Powell, Sally Sears,

**Guests:** Kit Eisterhold, president, Druid Hills Civic Association; Yvette Weatherly,  
Glenn Church

1. Minutes approved
2. The EVA Board approved \$4,000 to create a 3D model of the Village terrain from Peavine Creek to Glenn Church. It will show what is currently in the village and what a future buildout could look like. Cynthia will collaborate with Dan DiRosa to create the model.
3. Elections:
  - a. The Board unanimously elected two new officers: Mark Herald as Vice Chair and Jean Welch as Secretary. Todd Hill will serve a second year as chair and Jay Johnson will continue as treasurer.
  - b. Yvette Weatherly was nominated to serve on the Advisory Board. A vote will be taken at the June meeting. She volunteered to serve as an EVA ambassador.
  - c. The DHCA president is invited to all EVA meetings. All EVA meetings are also open to the public.
  - d. EVA needs to increase the number of board members from Emory and the businesses.
4. EVA approved paying \$200 per month to America's Swimming Pool Co. for ongoing fountain maintenance.
5. Installing roundabout lighting and replacing crosswalk pavers are still challenging. Todd reported that solar lighting is now under consideration because of difficulty locating the conduit installed during roundabout construction in 2011. Under consideration is using asphalt or stamped concrete to replace the crumbling brick pavers in the crosswalk.
6. EVA needs a fundraising strategy in order to pay for ongoing expenses such as fountain maintenance and maintenance of the roundabout and islands. Mark Herald is leading an effort to work with students at the Guizetta School of Business at Emory to develop a business plan including messaging and a logo. The goal is to make the village more economically viable and attractive to both businesses and neighbors.
7. In order to provide EVA business partners more opportunities to participate, Jean will make arrangements for two EVA meetings (one in June and another in

December) to be held at 3 p.m. in the Village. EVA will invite businesses to these board meetings to discuss fundraiser ideas such as a concert in the Spring during the DHCA Tour of Homes.

8. Jean reported that posting banners in the Village would cost f \$60 per pole annually, payable to Georgia Power.