

Minutes EVA Board Meeting- DRAFT for review
February 10, 2020, Glenn Parlor, 5-6:30pm

Attendance:

Primary Board present: Mark Herold (vice-chair), Jay Johnson (treasurer), Jean Welsh (secretary), Yvette Weatherly, Sarah Banick, David Payne, Cynthia Tauxe, Don Walter

Primary Board absent: Todd Hill (chair), Mary Eccard, George Bacso, Priscilla Valesquez, Margaret Blackmon

Advisory Board present: Clarke Weeks, Jimmy Powell

Advisory Board absent:, Sally Sears, Mark Goldman, Marlene Goldman, Kathie Gannon, Stuart Meddin, Lois Berthaume, Becky Evans, Nathan Hartman, Bill Gryboski

Guests: Lorraine Miller (miller.lorraine@comcast.net)

Invited Guests not in attendance: Bobby R (bobbyr.luckys@gmail.com), Scott Riley (sriley@mindspring.com), Anna Robinson (anna@intownstargymnastics.com), Haley Maitre (haleyheard@gmail.com)

1. **Minutes** from the January 2020 meeting were approved.
2. **Guests welcomed.** Lorraine Miller.
3. **Board membership update.** David Payne provided an updated EVA Board member list (version 2/10/2020). Not all current members (4) have made an annual contribution.
4. **Fundraising needs.** Jay reported that the annual EVA budget is currently ~\$15,000. Fundraising ideas being explored include hosting a small concert in the Village with a goal of raising \$5,000. Don and Mark H are speaking with potential sponsors. They will share a proposal asap.
5. **Marketing Plan implementation.** The appropriate next steps for moving ahead with the implementation of the recommendations from the marketing plan were discussed. It was agreed that revisions to the website are needed to make it more consumer friendly. Mark will follow-up regarding the possibility of recruiting a communications intern.
6. **Roundabout lighting.** Board members voted to approve spending \$1,500 to add to the \$5,000 provided by the county to complete the roundabout lighting project.
7. **Crosswalks.** A bid for the cost of repairing the crosswalks have been submitted to the county. The flashing pedestrian signs are pending installation.
8. **Light pole banners.** Board members approved spending \$6,000 for designing a banner, purchasing and installing the brackets, and one-year rental. Cynthia and her husband have mapped all of the (3 different types) light poles in Emory Village. She will review and propose the best 10 on which to hang the banners. Don will lead efforts to get the banners designed. Barry Atwood with Emory's Graphic Design program had offered to be a resource for the banner project but he has now retired. Jimmy will see if Barry's replacement will also be willing to help.

9. **Non-functioning street lights.** In the process of mapping the light poles in the village, Cynthia identified a number of malfunctioning lights. She will notify the county.

10. **Druid Hills Civic Assoc.** The DHCA is hosting a series of "Listening Groups" to help them better understand how the community sees their role, and to better understand community priorities.

11. **Spring Work Day.** Lorraine is active with the Boy Scouts. She will explore the possibility of their taking on a clean-up project in the Village this spring.

12. **EV Business involvement.** Mark proposed hosting a business owner round table to discuss security/homeless resident and other concerns in the village.

13. **Saba closure.** Despite their move from the Village, Saba is still available to do catering. Clarke offered to investigate a gift option in thank for the contribution that Shane and Saba have made to the Village over the past several years.