

**Minutes EVA Board Meeting**  
**Monday, January 10, 2022, 5:00-6:00 pm, via ZOOM**

Attendance:

**Primary Board present:** Todd Hill (chair), Don Walter (vice-chair), Jay Johnson (treasurer), Jean Welsh (secretary), Mark Herold, David Payne, Cynthia Tauxe, Anne Wallace, , Stella Kilpatrick, Mark Goldman, Marlene Goldman, Sarah Banick, Cathy Vandenberg

**Primary Board absent:** Mary Eccard, Neil Fried

**Advisory Board present:** Sally Sears

**Advisory Board absent:** Lois Berthaume, Nathan Hartman, Bill Gryboski, Jimmy Powell, Stuart Meddin, Clarke Weeks, Tse-Chih Chang, Lorraine Miller, Becky Evans

**Invited guests:** Ken Protas, Peggy Hibbert, Paul Gilroy, Steve Mase, Kit Eisterhold

**Guests attending:** Peggy Hibbert, Kit Eisterhold

**1. Past meeting minutes**

- November meeting minutes approved
- The December meeting was an informal end of year review and celebration. Thanks to Todd and Lisa Hill for hosting.

**2. Issues in the Village**

- Stump from broken sign near the dry cleaners is still there.
- **Action Item:** Prepare a list of issues in the Village that need the attention of the county

**3. Olmsted 200**

- Olmsted 200 events in the Village will take place on Saturday afternoon, 4/30 from approximately 2-10pm
- Events will include live music (Shawn Mullins) with the possibility of an integrated live auction
- Mark and Don will talk the lead on all of the logistics but help with fundraising is needed.
  - Kit Eisterhold volunteered to help EVA with fundraising (he is also leading the fundraising efforts role for the Tour/Olmsted 200 celebration for DHCA).
  - Lots of volunteers will be needed on the day of the event
- **Motion:** A motion to provide \$7,000 to help fund the Olmsted 200 concert in Emory Village was approved.
  - Kit, Stella, and Peggy kicked off efforts to raise the committed funds with each offering to contribute \$500
- **Action Item**
  - A Development Committee to oversee fundraising will be formed. This will be led by Todd and Kit.
  - Jean offered to coordinate volunteers

**4. Village Overlay**

- Mark G provide an update on some key components of the proposed revisions
  - Drive throughs will not be allowed (except Bank of America)
  - Property owners feel strongly that booting must remain an option
  - Mark will send the latest draft out for interested members to review
- If issues in the Village aren't better/more promptly addressed by the property owners, options for ensuring the funding needed may need to be explored (i.e. county tax on property owners)
- Once the review by Board members is complete, the next step will be to schedule community meetings (business leaders, Emory, community)
- **Action Item**
  - Mark will work with Don to finalize the list of previously identified issues for which follow up by the county (or property owners) is needed
  - Anne will lead effort to set up a meeting the CEO Thurmond to request his assistance in having county issues addressed
  - Board members to provide feedback on latest draft of Overlay by end of January.

#### **5. Theft in the Village**

- DHCA is requesting EVA partner with them in placing reminder signs throughout the Village regarding risk of theft from vehicles. This includes funding and assistance communicating with business owners.
- Concern was expressed regarding number of signs already present and how useful it would be to add more. The suggestion was made of possibly using a sandwich board/moveable sign.
- **Action Item**
  - Todd H and Marlene G will do an inventory of signs in the Village
  - Mark H will get an estimate of the cost of signs for the sandwich boards

#### **6. Livable Communities Initiative application**

- Julie Ralston (retired from ARC) can provide info about funding priorities/process
- A county match will be needed on any proposal
- **Action Item**
  - Put together working group to explore possibility of putting together a proposal. Board members volunteering include: Anne W, David P, Mark G, Cathy V, Cynthia T, and Jean W.

#### **7. Tribridge Development and BP lot**

- Tribridge has received approval for the water rerouting
- Mark is seeking an update on the plans for the BP lot.

#### **8. Treasurer Report**

- 19/25 Board members made a financial contribution in 2021

- Over the last few years there has been a trend of EVA spending \$1000-\$2000 more than is raised.
- At the end of year, the EVA account balance was approximately \$31,000. A total of approximately \$22,000 was spent last year and a total of \$20,000 was raised.
- The cost of Open Street 2021 was \$16,000. Once all expenses were paid, a balance of \$600 from donations, etc. remained.
- **Action Item**
  - Need to identify a Chair for a Fundraising Committee and begin to explore more options for raising the funds that are needed.