

Minutes EVA Board Meeting
Monday, November 14, 5:00-6:00 pm, via ZOOM

Attendance:

Primary Board present: Don Walter (vice-chair), Jean Welsh (secretary), Mark Herold (treasurer), Stella Kilpatrick, Anne Wallace, Sarah Banick, Cathy Vandenberg, Cynthia Tauxe, Mark Goldman, Marlene Goldman, Neil Fried

Primary Board absent: Todd Hill (chair), Kit Eisterhold, Scott Riley, Peggy Hibbert, David Payne, Clarke Weeks

Advisory Board present: Sally Sears

Advisory Board absent: Nathan Hartman, Jimmy Powell, Becky Evans, Mary Eccard, Jay Johnson, Stuart Meddin

Guests attending: none

I. October minutes approved

II. Open Streets Updates

- Over-all OSEV 2022 went well. There were a number of competing events that likely affected attendance.
- Leftover beverages are available to Board members at cost. Follow up with Don if interested.
- See below for a summary of feedback from Board members

III. Village Overlay

- Mark G has sent multiple emails following up with the county with no response. There is a concern regarding the lack of response regard the proposed parking revisions.
- The 2 county commissioners will be the ones to give final approval
- The extent to which the overlay is pa factor in the delays being experienced by Savi is unclear.
- Action item: Mark G will follow up with Stuart to clarify situation regarding the delays with Savi's approval and Mark H will follow up with Savi to see how EVA might be able to support.

IV. Updates on EV Businesses

- Tribridge is reportedly questioning the value of rehabbing their property in the Village.
- Jan S. may be selling his property
- Remodeling efforts for the Indian street food restaurant in the former Lucky's location appears to be moving along well
- Baker Dude appears to be struggling. They are short-staffed and hours have become very limited. **Action Item:** Neil will draft a letter to Baker Dude for Todd to send

V. Updates from County/DHCA/Other Community Agencies

- DHCA has scheduled their 2023 Tour of Homes Gala for April 26

VI. Board Composition

- Will discuss how to best involve Emory students (and others?) at the upcoming Planning Retreat.

VII. Fundraising

- **Action Item:** Will do an end of the year fundraiser

VIII. EVA Planning Retreat

- Tentatively planned for Saturday, 1/28/23.

IX. EVA Holiday Celebration

- Mark H offered to host the end of the year holiday celebration.
- Board members are encouraged to plan to make their annual EVA contribution then if they haven't done so already.

X. Next meeting: Monday, January 9, 2023 at 5pm

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Board Member Feedback on OSEV 2022

POSITIVES	NOT POSITIVE
<ul style="list-style-type: none"> • Music was good • EVA tent was great • Walk with architect went well (11 attended) • Good pictures • Magician and Kona Ice were good additions 	<ul style="list-style-type: none"> • Activities too spread out • More booths needed • Acrobat was not engaging • Too little time for artists given the demands of setting up • Yard signs were not visible • \$900 for music • Creek walk and bicycle tour ended up happening at the same time. • Planning for and implementing OSEV is lots of work

SUGGESTIONS
<ul style="list-style-type: none"> • Make it more of a full day • Music back in the plaza • Plan for local music at OSEV and a bigger concert in the spring • Sandwich boards needed to help people local events and track the schedule • EVA tent needs to be moved closer to where the action is • More of community rather than business focus seems appropriate • Also need other activities in the Village, example previous "3rd Thursday" in the plaza • Need to know winners of the Duck race • Need to commit to the date for OSEV earlier.