

Minutes EVA Board Meeting
January 13, 2020, Glenn Parlor, 5 pm

Attendance:

Primary Board present: Todd Hill (chair), Mark Herold (vice-chair), Jean Welsh (secretary), Yvette Weatherly, Sarah Banick, Margaret Blackmon, David Payne, Cynthia Tauxe, Anne Wallace, Don Walter

Primary Board absent: Mary Eccard, Jay Johnson (treasurer), George Bacso, Bill Gryboski, Dave Moore, Priscilla Valesquez, Mason Rainey

Advisory Board present: Sally Sears, Mark Goldman, Marlene Goldman, Clark Weeks

Advisory Board absent: Jimmy Powell, Kathy Gannon, Stuart Meddin, Lois Berthaume, Becky Evans, Nathan Hartman

Guests: Anna Robinson (anna@intownstargymnastics.com), Haley Maitre (haleyheard@gmail.com)

Invited Guests not in attendance: Bobby R (bobbyr.luckys@gmail.com), Scott Riley (sriley@mindspring.com)

1. **Minutes** from the November 2019 meeting and the December end of year/holiday party were approved.
2. **Guests welcomed.** Anna Robinson is owner of Intown Stars Gymnastics. Haley Robinson is a landscape architect. Both are interested in supporting efforts to increase Emory Village's attractiveness to local families.
3. **Membership.** Perry Mitchell has resigned as an Advisory Board member. David Payne, Chair of the membership committee, reported that there are a number of Board members who are not currently in compliance with membership requirements. He will review and clarify the status of those currently listed before the next meeting. David also provided an overview of the steps to becoming a member of the Board. Those interested are asked to first attend 2-3 meetings as a guest. If interested in pursuing membership, they will then be, 1) asked to select a subcommittee to become actively involved with, 2) have their membership voted on by current Board members. To maintain membership, primary Board members are expected to attend the majority of the monthly meetings. Both primary and advisory members are expected to make an annual financial contribution.
3. **Goizueta Business School/EVA Marketing report.** Approximately 500 responded to the survey (See copy of their report attached). Sarah was thanked for providing suggestions for moving forward with the students' recommendations. The Exec Comm will review the students' and Sarah's recommendations in an effort to prioritize in anticipation of forming a subcommittee for follow-up. Anna R and Marlene G expressed interest in participating on a "Business Promotion" subcommittee. Approval was given to cover the cost of taking the Emory students to dinner (up to \$200) as a thank you for their efforts.

4. **DHCA Tour of Homes.** Anne W reported that the DHCA has decided to suspend the annual Druid Hills Tour of Homes for the next two years. In the meantime, preparations will be made for what is expected to be a Grand Tour in celebration of Frederick Olmsted's 200th birthday in April 2022. DHCA hopes that EVA will support the 2022 event with activities in the Village.

5. **Spring event in Emory Village.** As there will be no Tour of Homes this spring, alternatives to doing the previously discussed option of hosting a concert in conjunction with the Tour were discussed. A suggestion was made to do a "Tour Light", possibly of renovated homes, though concerns about this being confused with the annual DHCA tour were expressed. The possibility of doing a tour of just the gardens of local homes and/or the creek area was proposed. It was noted that April 26 is national Park Prescription Day. In addition to some type of outdoor activity, there remains a lot of interest in doing some type of concert in the Village. A motion was passed to form a sub-committee to make recommendations for an outdoor, family-friendly fund-raising event to be held this spring. Committee members include: Yvette Weatherly, Don Walter, Ana Robinson.

6. **Fundraising.** An EVA end of the year letter went out to all on the EVA and the DHCA email mailing lists. Between that and annual Board member donations, \$3,300 has been raised.

7. **Other updates**

-Crosswalks. Efforts underway to get a pedestrian activated sign that lights up to alert motorists of pedestrians in the crosswalk between CVS and Panera (and at other key intersections between the Village and Briarcliff along N. Decatur Road.

-Light pole banners. Jean has been made contact with Kevin Fitzmaurice, LC, Principal Engineer, Lighting & Smart Services, Georgia Power (+1 (912) 257-1470; kpfitzma@southernco.com). Kevin confirmed that there is a cost of \$300/pole for the hardware to hang banners. In addition, Georgia Power he confirmed that there is a charge of \$60/year rental per pole but he will inquire to see if a non-profit discount is possible. Todd and Don volunteered to help with efforts to develop a design for the banners. Board members voted on their top choices of banner designs submitted by Emory art students. The artists submitting the top 3 choices will be given an Open Streets t-shirt.

-Saba. Saba is expected to close in the next 2 weeks. Clark will follow-up to obtain a recognition/thank you on behalf of the Board.

-Emory Village/Creek clean-up. Sally Sears has arranged for Emory student volunteers to do some clean up on MLK day. Meeting at Emory Rd and Harvard Road, ~9am-12n.

-EVA update at DHCA kick-off. Mark Herold will do.

Meeting adjourned at 6:30pm.